



Climate Risk Financing Faciaid

Mission and vision :

Our goal is to create a digital frontier where resilience and creativity coexist, enabling people and businesses to navigate the turbulent waters of climate change with a sustainable approach and the help of creative financial assistance.

Crossing the Climate Frontiers:
Where Financing Aid, Innovation,
and Resilience Meet

We aim to make
the facilitation of financial ease
through our website to help
the the climate and
disaster risk prone areas to create
a sustainable change .

Problem :

- Developing nations regularly need get to satisfactory climate back and hazard administration devices to construct strength and adjust to climate alter. With the increase in the worldwide disaters & climate change ,the global climate finance flows remain insufficient, with a significant gap between the funding needed and the resources available, especially for adaptation measures.

Number of Climate Disasters to Triple for New Generation

Frequency of climate disasters experienced in a lifetime for a person born in 2020 compared to one born in 1960

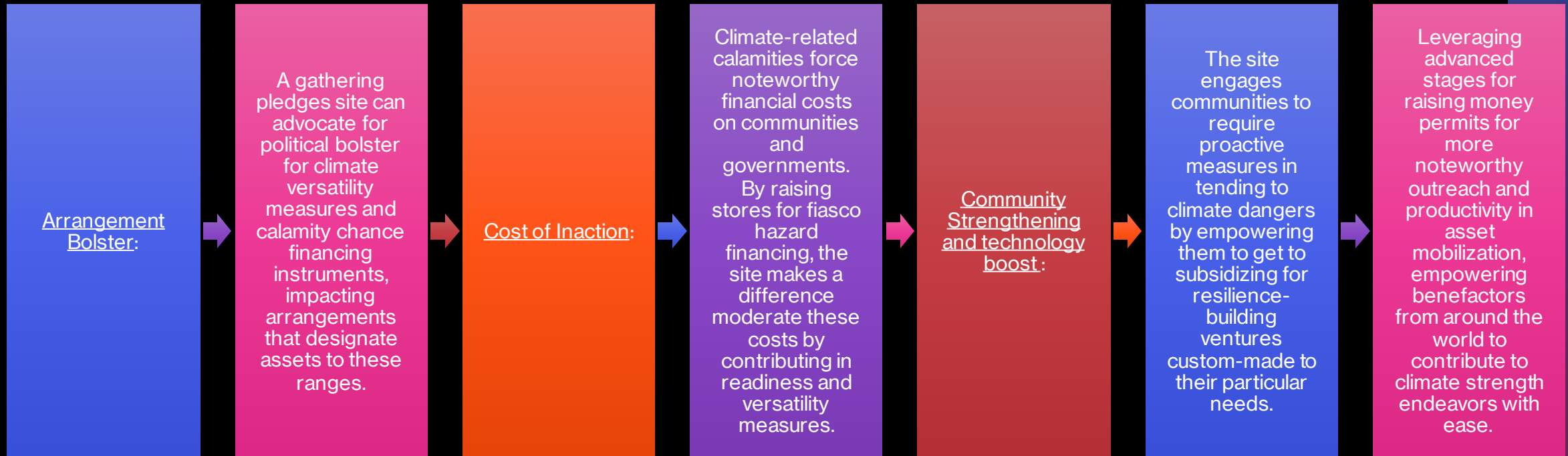


All climate disasters
~3 times as many

Based on NDC scenario (following Paris Agreement) of 2.7 °C/4.9 °F warming until 2100
Source: Thierry et al. Intergenerational Inequities in Exposure to Climate Change. Science (2021) via media reports



Problems that we are solving :



Solution :

Our website serves as a centralized center where people, organizations, and communities can start and take an interest in raising money campaigns particularly pointed at tending to climate alter and moderating the dangers related with characteristic catastrophes. By bringing together assorted partners onto a single stage, we encourage collaboration, straightforwardness, and effectiveness within the prepare of raising reserves for activities related to climate strength and calamity readiness.

Leveraging cutting-edge mechanical advancements, our stage revolutionizes the way stores are raised and designated for climate alter moderation and calamity readiness. Through a user-friendly interface and progressed computerized devices, pledge drives can effectively make compelling campaigns, reach a worldwide gathering of people, and secure basic financing to bolster their activities.



Value proposition :

- **Effective Fundraising:** The platform offers a simple and effective way to raise money that is especially intended to reduce climate concerns. The platform increases the impact of monetary contributions by tying contributors, investors, and charitable organizations into climate change-related programs and initiatives.
- **Scalability and Impact Amplification:** The platform has the ability to increase fundraising efforts and the impact of climate mitigation programs by utilizing digital technology and networking. In order to solve urgent climate concerns, this scalability enables wider reach, more efficiency, and the capacity to mobilize larger pools of cash.

Market Validation :

- Why Now?

As we know that these days climate change is the most talked upon issue around the world ,all the big names of the world are concerned about this issue getting worse day by day ,so this platform ca serve as an essential tool in aiding to a sustainable future .

- Market size :

As many big industrialist ,NGO's ,firms ,Government & individuals validate contributing to some sustainable goals in this time of massive resource shortage this website can be a huge market among these .

Competitive advantage :

- As this is completely new technological domain of raising funds there are less chances of this facing issues as this is completely a new way of raising funds through a common online fund raising website where people don't have to wander to donate for a cause though it may take time to make people aware of this platform

Competitive advantage and financing :

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- Funds can be raised by directing the website to download an app of online game that educates users about climate risks, mitigation strategies, and sustainable practices, Incorporate augmented reality features to simulate climate risks and showcase the impact of user choices Gamification elements (rewards, badges, leaderboards) and engaging storytelling keep users motivated. Also we can base it on subscription plans .

