CREATIVE IRAQI WEBSITE

Creative Iraqi

🛒 Visit Our Store

"Elevating Iraqi Art & Culture."

we empower local creatives to reach a global audience, benefiting both the economy and changing perceptions of Iraq.
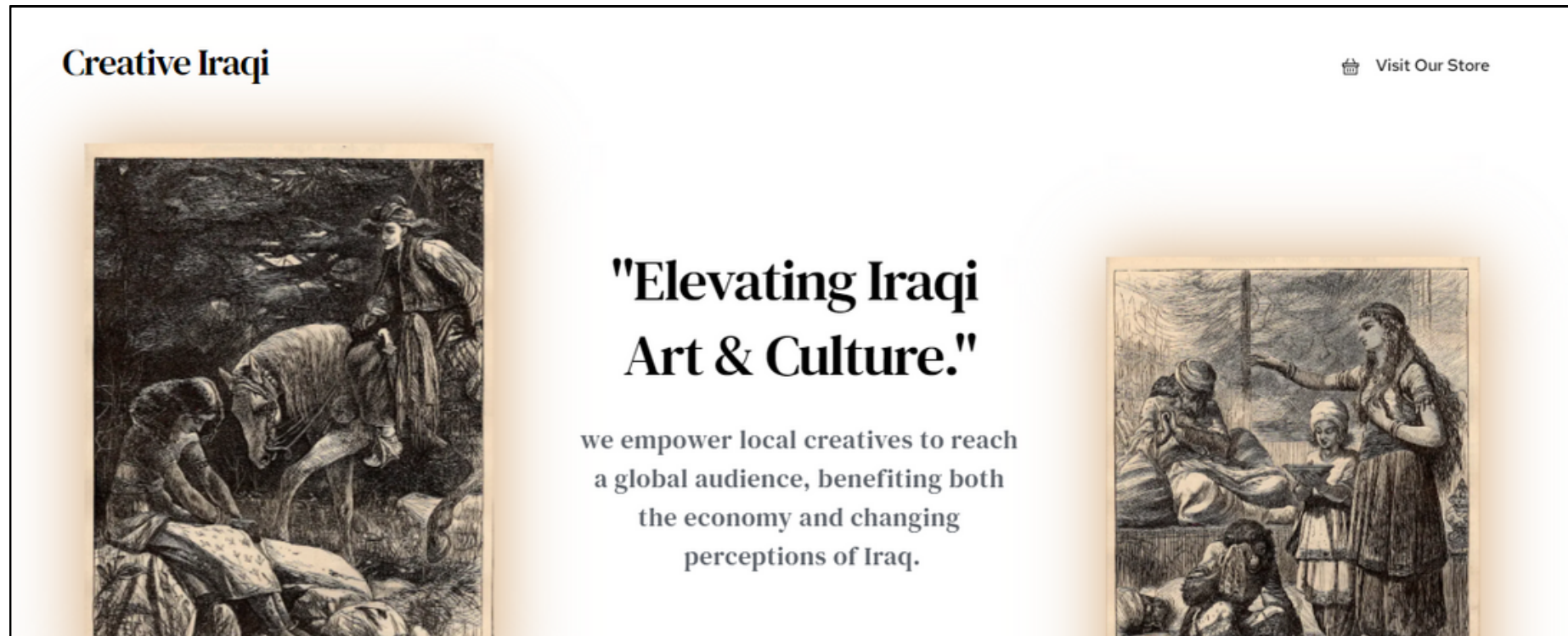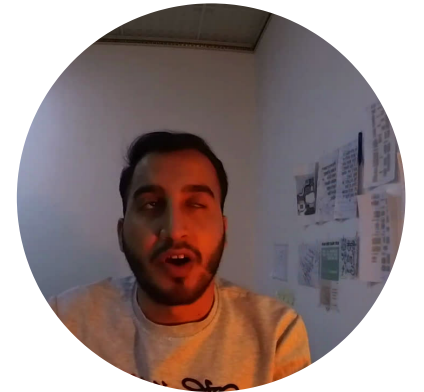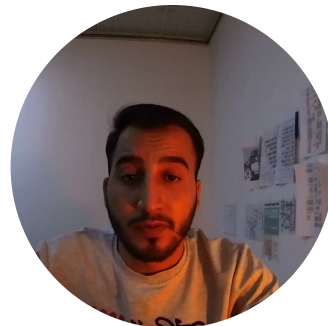
We believe that a local leadership made up of creative innovators, entrepreneurs and stakeholders will drive the development of the Iraqi creative sector.
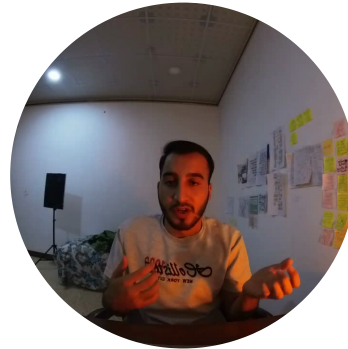
WHAT IS IT ABOUT?

- Cultural Development
- Economic Empowerment
- Accessibility

THE PROBLEMS

The **Old Website** tackles the challenge by offering artists a platform to sell their products, consultancy services to enhance their projects, and a network for collaboration.
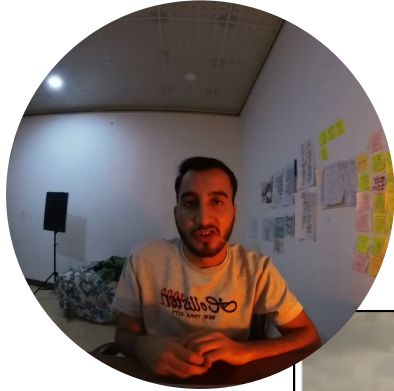
However I noticed many design problems on the website, the main one:

- **Content and Complexity:** Single-page websites are typically best for simpler content and straightforward messages.
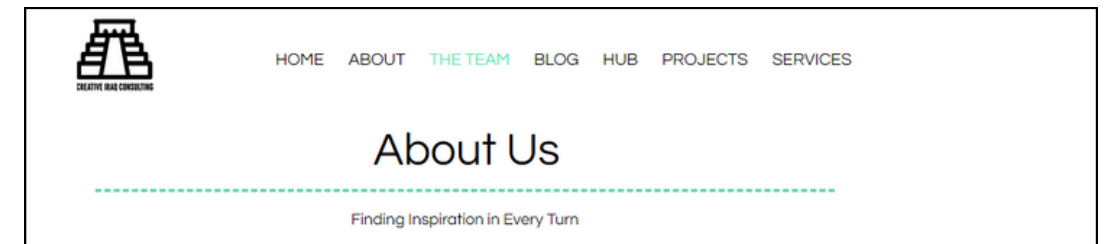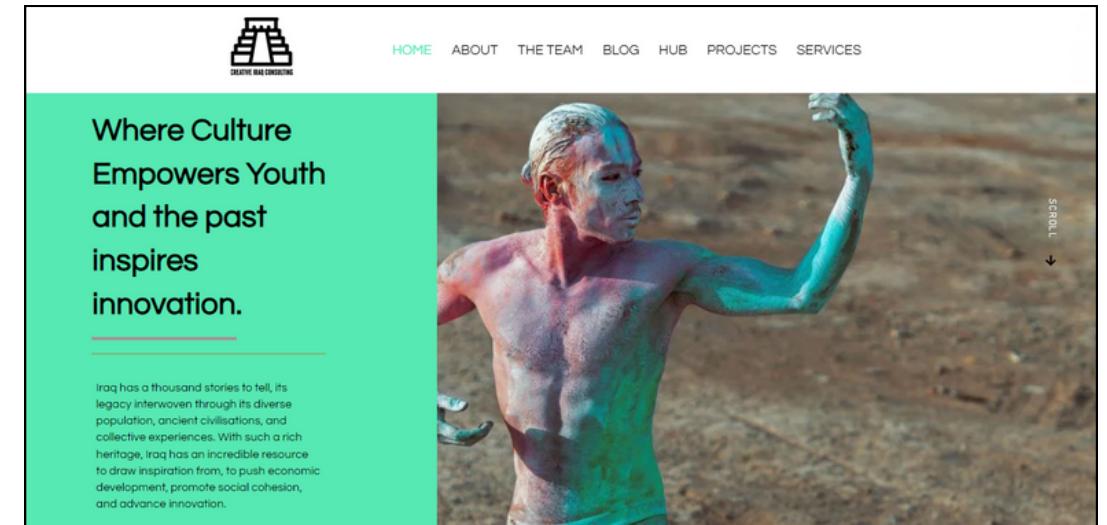
- **Brand Consistency & Attractions:**
  Maintaining consistent branding and
  design elements across multiple pages can
  be challenging.

Our Story

Creative Iraq Consulting Limited launched in 2023 based on the need for dedicated consultancy services for the culture and creative sectors in Iraq. The Creative Iraq team has years of experience relating to the design, implementation, and evaluation of projects within this sphere, alongside a wealth of research experience that allows for targeted and focused project designs. Based between Birmingham, UK and Baghdad, Iraq, Creative Iraq build bridges between communities, cultures, and connections to foster innovative environments for youth across Iraq.

Aside from the core consultancy services, Creative Iraq contributes to the development of those creative businesses through its Social Responsibility Programme in which it acts as a sales point for Iraqi creatives to sell their products across the world. Not only does this provide economic benefit to the creatives, but also supports the rebalancing of

Our Services

Project Design

Cultural Consultation

Research

We design projects that are centred around our creative pillars that will enhance the economic opportunity of creatives as well as accessibility to the cultural life of Iraq

We are happy to conduct consultancy work to support the continued regeneration and the rehabilitation of cultural sites to ensure

Our research services are dedicated to the history and culture of Iraq, with a particular focus on ensuring that heritage and culture serves the

HOME   ABOUT   THE TEAM   BLOG   HUB   PROJECTS   SERVICES
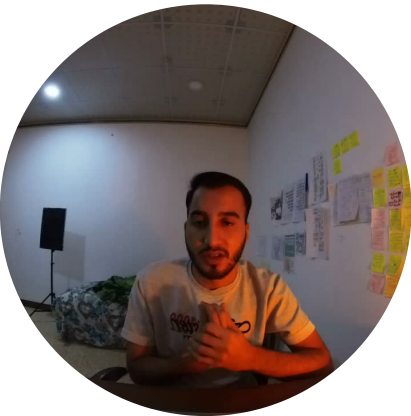
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MY NEW DESIGN STRUCTURE

Only action Button

Showing artists paintings

Remove unnecessary text

Focusing on the narrative

The Impacts

Karrar Abudhar

THANKS FOR THE AMAZING HACKATHON

All the best with your platform 🎇

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